DO NOT ENTER: /K.P./

FILED VIA EFS WEB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Applicants:

Freud et al.

Docket No.:

60655.7000

Serial No.:

10/708,592

Examiner:

Kevin T. Poe

Filed:

March 12, 2004

Group Art Unit:

3693

Title:

SYSTEM AND METHOD

Confirmation No.:

2591

EOD LISTNIC CASE

FOR USING CASH REBATES

AMENDMENT AND REPLY

Mail Stop AF Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the final Office Action dated December 24, 2009, of which this Reply is filed within two months, please amend the above-identified application as follows:

Amendments to the Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.